

Proof That Data Is Not a Four Letter Word

An Innovative Method To Capture Key Data

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League of Women Voters, Montgomery County, MD

What Is The Method?

- A simple form developed from an EXCEL spreadsheet
- Thoroughly tested by fellow members
 - Ease of use
 - Simple input
- Modified for other events
- Results entered into MS Access Database

Voter Registrations (VR) Tracking Form

- As printout
- As fillable PDF

League of Women Voters of Montgomery County				2018	
Voter Registrations					
Event Type:					
Location:					
Address:					
Date:					
Event Lead:					
Partner Organization Details:					
LWVMC Forms		Totals	Event Details		
NEW Voter Registrations			Start Time		
UPDATE Voter Registrations			End Time		
Guest/Prospective Member Sign Ups			*Table Visitor Count:		
2018 VOTERS' GUIDE Sign Ups			*Audience Count:		
			New Citizen Count		
Remarks/Suggestions					
#	Event Volunteer Sign In / Sign Out (PLEASE PRINT NAME)	Event Prep Time	Event		Event Total Time
1	Lead:		In	Out	
2					
3					
4					
5					
6					
7					
8					
9					
10					
			(Prep Only)		(Event Only)

LWV_VoterRegs_21Feb18.xlsx - BLANK

Filled VR Sample

- Blue text
 - Event preparation
- Brown text
 - Event details

Voter Registrations

Event Type: <i>Takoma Park / Silver Spring Volunteer Fair</i>
Location: <i>Montgomery College - Silver Spring Campus</i>
Address: <i>7600 Takoma Park, Takoma Park, MD 20912</i>
Date: <i>February 21, 2018</i>
Event Lead: <i>May Kae Fiste</i>
Partner Organization Details: <i>None</i>

LWVMC Forms	Totals	Event Details	
NEW Voter Registrations	7	Start Time	10:00AM
UPDATE Voter Registrations	0	End Time	02:00PM
Guest/Prospective Member Sign Ups	4	*Table Visitor Count:	52
2018 VOTERS' GUIDE Sign Ups	20	*Audience Count:	215
		New Citizen Count	n/a

*estimate

Remarks/Suggestions

Good location for table, A slow flow of of visitors in morning, with a picked up pace after lunch period.

#	Event Volunteer Sign In / Sign Out (PLEASE PRINT NAME)	Event Prep Time	Event		Event Total Time
			In	Out	
1	Lead: <i>May Kae Fiste</i>	0.50 hr	11:15AM	1:45PM	2.50 hrs
2	<i>Betty Donnat</i>	n/a	11:15AM	1:45PM	2.50 hrs
3	<i>Doris Closed</i>	n/a	11:30AM	1:00PM	1.50 hrs
4	<i>Sid Down</i>	n/a	11:30AM	1:00PM	1.50 hrs
5					
6					
7					
8					
9					
10					

0.50
(Prep Only)

8.00
(Event Only)

VR Modified for Issue Advocacy

- Event, remarks, and volunteer sign in / sign out unchanged
- Forms list and event details tailored to issue
- Easily adapted for other League activities

Issue Advocacy

Event Type: REDISTRICTING REFORM CAMPAIGN (TTG) CANVASSING
Location: Metro Station Shady Grove - Red Line
Address: 15903 Somerville Drive Rockville, MD 20855
Date: February 21, 2018
Event Lead: Saul A. Mander
Partner Organization Details: LWV-Maryland

List LWVMC Forms (PLEASE PRINT)	Totals	Event Details	
Tame the Gerrymander (TTG) Signups - LWVMD	52	Start Time	6:00AM
TTG Tri-fold Flyer	35	End Time	8:30AM
TTG Green Handouts	35	Contacts Estimate	150
TTG 3 Minute Survey Cards	20		

Remarks/Suggestions

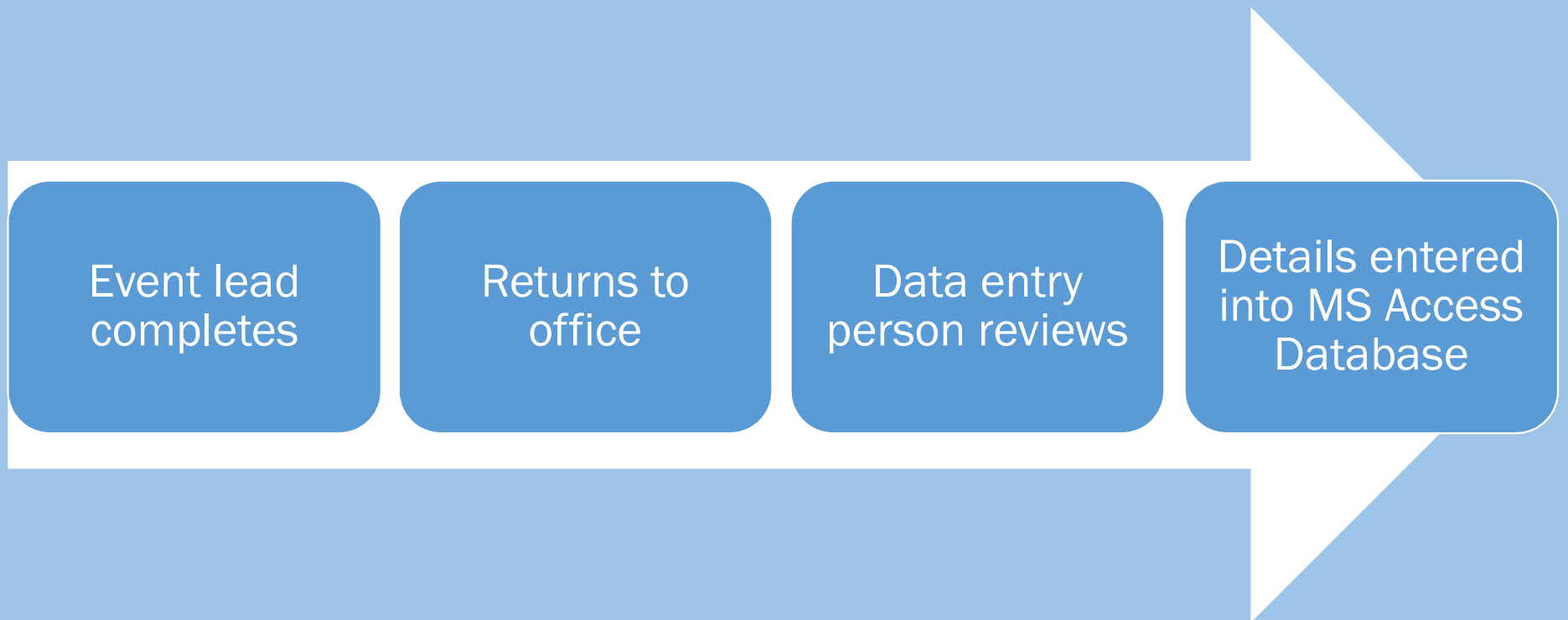
WMATA Shift Mgr, Curtis E Card, suggested using East entrance, left of bike racks. Saul brought 2 small card tables to hold papers and display LWVMC's banner. A lot of commuter traffic, with bulk of signups at last half hour of event.

#	Event Volunteer Sign In / Sign Out (PLEASE PRINT NAME)	Event Prep Time	Event		Event Total Time
			In	Out	
1	Lead: Saul A. Mander	0.50 hr	5:50AM	8:45AM	3.00 hrs
2	Helen Wheels	n/a	5:55AM	8:30AM	2.50 hrs
3	Zelda Karr	n/a	6:05AM	8:45AM	2.75 hrs
4					
5					
6					
7					
8					

0.50
(Prep Only)

8.25
(Event Only)

Workflow for Completed Forms



Data Supports Local League Leadership

- Assess impact
- Manage resources
- Communicate internally through reporting

YTD 2018 Voter Registrations Activity, Sorted by Event Categories

Event Category

Public Educational Forum

Date	Event Name	Location Name	Lead	Voter Registrations		
				New	Update	Absentee
02-Jan-18	Clean Protein: The Revolution that will reshape	Flintstone Library	Eileen Dover	2		
26-Feb-18	Women in Politics	Bedrock Library	Rita Booke	7	1	
29-Mar-18	Speakers Bureau	That Hill Residences	Frank Furter	6	5	3
23-Apr-18	Board of Ed Candidate Forum	Gaiting HS Cafeteria	Doris Closed	3		5
19-May-18	Successful Protests: What makes a movement?	Bedrock Library	Rufus Leaking			
07-Jun-18	County Executive Forum	Housing Opportunities Commission	Robin Meeblind			
Count for Public Educational Forum (6 Events)			Public Educational Forum Sub	18	6	8

Voter Registrations

Date	Event Name	Location Name	Lead	Voter Registrations			
				New	Update	Absentee	
22-Jan-18	Naturalization Ceremony	US District Court	May O'Nays	11			
29-Jan-18	Women's Legislative Briefing	Universities at Sunny Grove	May Kay Fiste	4			
30-Jan-18	BC Bedrock Volunteers Fair	Mellow College	May Kay Fiste	7	1		
06-Feb-18	BC Gaiting Volunteers Fair	Mellow College	Starie Knight	1	2		
06-Feb-18	BC Tano Park Volunteers Fair	BC-Tano Park Campus	May Kay Fiste	11	1		
09-Feb-18	World Bazaar	Silver Sprocket Civic Ctr	Starie Knight				
12-Feb-18	Naturalization Ceremony	US District Court	Robin Meeblind	13			
12-Mar-18	Naturalization Ceremony	US District Court	Robin Meeblind	20			
13-Mar-18	Conference for Contemporary American Teenager	Studios Theatre	Robin Meeblind	4			
26-Mar-18	Girl Talk, An Interactive Dialogue for Women	Universities at Sunny Grove	Rufus Leaking	8	1		
29-Mar-18	USG Talks: Freedom of Speech	Universities at Sunny Grove	Rufus Leaking	1	2		
14-Apr-18	Citizenship Initiative Fair	Flair High School	Eileen Dover		2		
20-Apr-18	That Hill Staff Meeting	That Hill Residences	Page Turner		3	6	
26-Apr-18	BC Correctional Facility	BC Correctional Facility	Moe Skeeto	27		17	
27-Apr-18	BC Detention Facility	BC Detention Facility	Page Turner	3		1	
21-May-18	Local Food Store VR	Diamond Rock Shopping Ctr	Saul A. Mander	2		1	
Count for Voter Registrations (16 Events)			Voter Registrations Sub	112	12	25	
Event Total Count for 2018 YTD (22 Events)				2018 YTD Total	130	18	33

New Update Absentee
Voter Registrations

Data Tells Our Collective Story


- LWV Website
- Social media
- Donors
- Grants
- Other Non-profits

9:48 PM
lwmocomd.org

Research: Fact Sheets
Committees
Discussion Groups

Voter Toolbox
Register to Vote
Next Elections
Vote411.org & Voters' Guide
How to Vote
Elected Officials

Thanks for voting!



LWVMC members assisted Montgomery County primary election voters:

- Registered voters at over **40** sites including colleges, courthouse naturalizations, and the detention center
- Sponsored/co-sponsored 3 candidates' forums: judges, county executives, and school board
- Reported the policy positions of **2,284** Maryland candidates from all **24** Maryland counties via vote411.org
- Distributed **80,000** Montgomery County Voters' Guides
- Monitored **232** county polling places in **248** precincts

General Election: November 6, 2018

Find personalized voting, ballot and polling place information.

Street *
City *
State *
Zip *

A project of the League of Women Voters®
VOTE411.ORG
ELECTION INFORMATION YOU NEED

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QUESTIONS? COMMENTS?

THANK
YOU!